



Dr. Catherine Norton

focuses on leadership, renewal, communication, motivation and performance. Catherine challenges individuals to realise their potential and be optimally effective.

Her clients call her a "facilitators' facilitator." She works internationally (Australia, Korea, Malaysia, New Zealand and the United States) with hundreds of groups across a range of industries, including boards, senior management teams, team leaders and team members.

In 2005, Catherine directed a national research project on burnout and workplace motivation with over 500 business and professional women in Australia. The study identified issues relating to work, energy, motivation, performance, ageing, health and well being.

passionate leadership

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**AWISE National
Leadership Program**

AWISE is a national communications umbrella that forms a collaborative voice connecting ICT networks for women. Sign up to join the AWISE interest group www.awise.org.au.



This is an Australian Government funded service under the Office for Women.



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Register today! Places Limited.
To register go to www.awise.org.au/passion.



PASSIONATE LEADERSHIP presents a leadership model that fosters relationships that lead to enhanced performance. Dr Catherine Norton takes participants on a journey of exploration. You are invited to make connections to your own lives, personally and professionally. In the process, you will discover what it takes to be a passionate leader.

In the workshop, Dr Catherine Norton presents a model for passionate leaders that consists of six tasks. The six tasks are like tumblers in a lock. Unless all six tumblers are aligned, the lock will not open. Unless all six tasks are in place, a person cannot passionately lead.

Task #1: The leadership model begins with the need to have a **worthy quest**.

Task #2: The passionate leader knows what it means to **bring life to one's values**.

Task #3: The passionate leader pinpoints the essential need to have the **right people in the right jobs**.

Task #4: The passionate leader demonstrates the need to obtain **permission to lead**.

Task #5: An **iron will** is essential for the passionate leader.

Task #6: Finally, the passionate leader cultivates **community support**.

Who should attend: This workshop is designed for business owners, managers and administrators who want to develop leadership skills to enhance their business, association or organisation.

What to expect: The workshop will be interactive, with group discussion about ways to bring passionate leadership into your life and work.

Benefits: In the one day program, you will:

- **Review your approach to leadership**
- **Learn how to become a more effective leader**
- **Network with other IT professionals**
- **Apply principles to your own life, organisation, or business**

Cost: \$150 + GST (includes lunch)

No refund for cancellation but you may send a substitute.

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Yes, I'd like to attend
Passionate Leadership!

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www.awise.org.au/passion.

Your confirmation letter will advise venue and program times.

Tel: 0416 248 236 or (07) 3876 3166

- **Wed Oct 11 2006 Brisbane**
- **Fri Oct 27 2006 Perth**
- **Tue Oct 31 2006 Melbourne**
- **Fri Nov 17 2006 Sydney**

Workshop Time: 9 am – 4 pm

- 8.30 Registration
- 9.00 Introduction and overview
- 10.00 Workshop and discussion
- 12.30 Lunch (included in registration fee)
- 1.30 Workshop and discussion
- 4.00 End workshop

