



## Software Design Category

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To register visit <http://imagine.thespoke.net> Registration opens October 7<sup>th</sup> 2004

If chosen the winners will be flown to Japan, Yokohama to the worldwide finals.

### Worldwide Finals Prize Money

- First Place \$25,000 USD
- Second Place \$15,000 USD
- Third Place \$10,000 USD

The Software Design Invitational calls on students to create technology that dissolves the boundaries between us. Competitors are called on to design and develop new applications that demonstrate innovation on the .NET Framework and Windows platform.

### General guidelines

- Teams of up to 4 individuals
- Theme: Imagine a world where software "dissolves the boundaries between us"
- Presentations and documentation must be in English

### Required Elements

- Mobile device
- Self created Web service
- Designed on .NET

### Deliverables

- Application executables and readme
- Project specification, no more than 5 pages
- One page executive summary
- Oral presentation – length TBD based on number of qualifying teams

## Judging Elements

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- 15% Problem Definition  
*How difficult to dissolve, culturally or technically, are the boundaries being challenged.*
- 60% Design  
*Equal consideration will be given to:*  
*Innovation – applications that approach a new problem, or look at an old problem in a new way.*  
*Impactfulness - applications that either impact a large number of people very broadly, or impact a smaller number of people very deeply.*  
*Effectiveness – to what degree the application actually solves the problem in question.*
- 15% Development  
*The judges will be looking for elegant system architectures that break the problem down into logical chunks and modules.*
- 10% Presentation  
*The judges will be looking for oral presentations that provide background and context to the project, explain why the problem is an interesting one, highlight how the system works, and include an insightful demonstration. Teams will also be evaluated on their ability to take questions from the judging panel.*